

THE BUYER'S GUIDE TO REAL ESTATE and Home Improvement

603-356-2020 | info@TheBuyersGuide.com

A Midtown Marketing LLC publication

2021 Ad Rates MAINE

Rates are per issue.

Size	9 issues OUR BEST RATE!	4-8 ads/year	1-3 ads/year
Full Page	439	499	599
1/2 Page	289	349	399
1/4 Page	175	235	260
1/8 Page	99	155	185
Services Directory Ad	49	—	—

Premium Positions

Front Cover: 329 plus one full page at rate

Back Cover: rate + 20%

Inside Front Cover: rate + 15%

Guaranteed Placement: rate + 10%

Ad specs available at www.TheBuyersGuide.com

Rates and deadlines subject to change.

- The Buyer's Guide to Real Estate, Maine edition, is delivered to hundreds of locations from the western Mountains & Lakes Regions to the Greater Portland area, and to select NH locations.
- Every issue is available digitally for viewing on desktops, phones and tablets with live links to websites and email addresses.
- Digital editions remain in online archives beyond date of issue.

Receive FREE links to your email and website from the "Find a Professional" page on our website when you sign up for all 9 issues.

www.TheBuyersGuide.com

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SINCE 1985

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2021 Deadlines MAINE

Vol. No.	Cover Date	Ads Due	Camera Ready
08 01	JAN 2021 <small>out prior to the holidays</small>	Dec 1	Dec 8
08 02	MARCH/APRIL Double Issue	Feb 9	Feb 16
08 03	MAY	April 6	April 13
08 04	JUNE	May 4	May 11
08 05	JULY	June 8	June 15
08 06	AUGUST	July 6	July 13
08 07	SEPTEMBER	Aug 10	Aug 17
08 08	OCTOBER	Sept 7	Sept 14
08 09	NOV/DEC Double Issue	Oct 5	Oct 14
09 01	JAN/FEB 2022 <small>out prior to the holidays</small>	Nov 30	Dec 7

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Download the deadline calendars at

www.TheBuyersGuide.com

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